

Making brand strategy visible and clear through insightful, smart design solutions.

## Who we are

We are a design consultancy committed to building strong brands that drive business performance, brands that inspire by aligning smart, insightful design with business strategy.

We are dedicated to providing clients with clear, creative possibilities using collaboration during problem solving and broad industry experience to spur different ways of thinking.

## What we do

Our services include:

- positioning
- promise creation
- communications planning
- identity creation
- visual language development
- brand guidelines and tools
- web design and development
- annual reports
- brand-based advertising

## Our experience

Aderant  
Affinia Group  
Albertsons  
BearingPoint  
Denovo Communications  
First Market Bank  
Foresters  
Frilot Partridge  
Galen  
Incepture  
Intl. Rett Syndrome Foundation  
Klöckner Pentaplast  
Knowledge Networks  
Metavante  
Spencer Stuart  
Span560  
Virginia National Bank

## Contact us

For further information, please contact us by phone at +1 917 575 7701 or send an email to [hello@branddesigndirection.com](mailto:hello@branddesigndirection.com)

